



September 9, 2013

Mayor Jerry Nabours &
Flagstaff City Council
Flagstaff City Hall
211 W. Aspen
Flagstaff, AZ 86001

Chairwoman Archuleta &
the Board of Supervisors
Coconino County
219 E. Cherry Avenue
Flagstaff, AZ 86001

Dear Mayor Nabours, Chairwoman Archuleta, city council members and county supervisors,

Thank you for the opportunity to present this letter to you today and express the perspective of the Flagstaff Chamber of Commerce on the Flagstaff Regional Plan 2030. We wish to thank, as well, the members of the Citizens Advisory Committee (CAC) for the four years they spent developing this document. While the Flagstaff Chamber is generally supportive, we believe that the document needs further editing to make it wholly supportive to business and economic development.

As the weeks progress with the section-by-section review of the Regional Plan, we look forward to working with each of you on specific suggestions that we feel would be of the most benefit to the economic development and attraction of our city and region.

Generally, however, we would like to offer the following suggestions overall for the document as a starting point:

Much of the document references 'policies' for implementing the goals. It is our belief that this wording should be changed to 'guidelines.' The Regional Plan is not the force of law, but instead a guiding document based on principles and desires.

Section IV of the Table of Contents expresses that this document is guide or roadmap, but it should also say that these priorities for public action are not law.

Much of the document currently emphasizes the attraction and sustainment of jobs that are "low-impact" to the environment. The Chamber strongly supports this endeavor, however, we believe that we cannot limit ourselves to one sector and should seek all types of business that will create good jobs that will help keep our city economically viable.

These suggestions are just a few, broad-based submissions for your consideration. We look forward to working with each of you to further development this document and help strengthen all aspects of our city and region.

Sincerely,

A handwritten signature in black ink that reads "Julie Pastrick". The signature is written in a fluid, cursive style.

Julie Pastrick
President & CEO
Flagstaff Chamber of Commerce